

Sampson County Meth Taskforce
Board of Directors Meeting
Minutes
June 17, 2009

The Sampson County Meth Taskforce Board of Directors met on June 17, 2009 at the Human Services Building DSS Boardroom. Chair, J.W. Simmons, called the meeting to order at 8:35 am with an invocation.

Present: J.W. Simmons; Sarah Bradshaw; Robin Henderson; Pat Green; and Janet Rosenberger. Daphne Green attended in Mary Margaret Hobbs absence.

SPECIAL PRESENTATION: JW introduced Ms. Catherine O'Dell with South River EMC. Ms. O'Dell explained how funds are acquired for Operation Roundup. Seventy seven percent of their customers allow their utility bill to be "rounded-up" to whole dollar. This has enabled them to collect \$170,000 for the committee to offer grant funding to local agencies and applicants with worth-while causes. John Wengert abstained from voting on the Meth Task Force application but, was very happy they were approved for a \$5,000 grant. Ms. O'Dell at this time presented the check to JW Simmons and the Meth Task Force.

Minutes from the May 20, 2009 meeting were approved with a motion from Sarah Bradshaw, seconded by Robin Henderson.

Treasurer Report: Pat reported that the account still consists of the initial \$500 deposit. It will, however, increase significantly with the addition of the grant received today. She will check with the bank to see about an account that will generate interest since our amount has increased.

OLD BUSINESS

Branding a Fundraiser: JW stated that any annual fundraiser we decide upon should be different from other efforts in the community. He appointed Robin, David Chestnutt and Jeff Shipp to work on ideas for fundraisers. He would like for them to meet prior to the next meeting date of July 15th so that ideas can be discussed then.

Signage, Cable, Radio Spots, Webpage Update: JW discussed different items we can use our grant money to accomplish. Presently, Jason Miller with Interstar provides the Task Force with immediate updates to our website we send him. Awhile back, a referral card was suggested by Jeff Shipp to enable us to have something to give to someone when they need assistance. Robin stated that Easter Seals now has a Mobile Crisis Team on hand which includes 2 full-time employees who work out of the hospital. They're on staff there from 7:00am to 10:30pm and are also on-call the off duty hours. These employees put people in contact with someone who can assist them. JW added that the college offers training for law enforcement on how to handle people who are out of control.

WCLN is presently doing public service announcements. We could possibly feature our website picture on a billboard and rotate to a different location and maybe even have something posted out of state.

Sarah stated that she'd get with Pat and work on a budget for the Task Force. We need to begin with our original starting point and expand and supplement our work.

JW shared an application for a Community Grant from Walmart. Robin filled it out during the meeting for the group. Sarah Bradshaw made a motion for this to be submitted to Walmart with a second from Pat Green.

NEW BUSINESS

Adding Value Service Efforts: Robin shared a flyer from the National Institute of Drug Abuse with the Board. She stated that you can request 5 copies but, she will find out if she can get more copies for the Meth Task Force. The flyer contains an explanation of addiction.

Accountability: JW reminded the Board that the Task Force will need to keep good records due to our new status as tax exempt. We will also need to do a presentation for the Commissioners annually about our accomplishments since they spearheaded the Meth Task Force from the beginning. Sarah added that it could coincide with our annual report in January.

Sarah mentioned that she'd been discussing with Janet the need to have a new Board Member packet available whenever there is a change to a Board seat. They will work on this and bring a sample to the next meeting to be reviewed.

One of the questions on the grant application was "how will your agency recognize Operation Round Up as a donor?" We stated that we would add them to our website as well as place their names on any of our printed material. It was suggested that we send them an invitation to the meeting in Harrells in September. This meeting needs to be advertised and marketed in order to garner attendance.

JW stated that Jonathan Barnes will begin doing a series of radio spots monthly on July 1st at 9:30 am. While he's on the radio, people can call in. Sarah suggested that he be invited to speak at the Harrells meeting along with David Chestnutt.

It was suggested that we send South River a thank you letter for approval of our grant. JW and Janet will work on that.

The meeting adjourned at 10:00 am.

JW Simmons, President

Date