

**Sampson County Meth Taskforce
Board of Directors Meeting
Minutes
October 21, 2009**

The Sampson County Meth Taskforce Board of Directors met on October 21, 2009 at the Human Services Building DSS Boardroom. Chair, J.W. Simmons, called the meeting to order at 8:00 am with an invocation.

Present: J.W. Simmons; Sarah Bradshaw; Eric Pope; Becky Jackson; Mary Margaret Hobbs; David Kidd; Joni Fay Fetterman; and Janet Rosenberger.

Minutes from the August 19, 2009 meeting were approved with a motion from Sarah Bradshaw, seconded by Eric Pope.

The treasurer's report was given by Janet Rosenberger noting that we now have a balance of \$4,658.60 in our account.

OLD BUSINESS

Radio Spots: Sarah informed the Board that they've been able to identify approximately ten teens that are from SADD and others from her church who are willing to do the radio spots on WCLN. Discussion was held regarding a target date to do these. It was determined that they should work on them when there is no school and it was decided that November 11th, Veteran's Day, would be a good time. They can read short scripts and record the same day to be played back over a 3-month period. JW will arrange the appointed time. It was also mentioned that 94.3, the Hispanic station, would also be a good place to have spots running.

Website Upgrade: JW stated that Jason Miller is willing to work on our updates. We'd also need a couple of people to work with him. Sarah reminded the Board that we have a budgeted amount designated for website development / maintenance. Eric suggested that we purchase the software *Dreamweaver* along with 2 user licenses and a laptop to get started. We would be able to do a template for Jason with this program and he could upload it to the website and work with it. After much discussion, Sarah made a motion that we purchase the software and equipment required after we meet with an IT group and Jason determining exact needs. Eric seconded the motion with full support by the Board.

Newspaper Ads: JW asked the Board to decide how often we want to run newspaper ads and what newspapers we want to run them in. There was discussion about having information in the Sampson Independent, Sampson Sun, Bladen Journal, Daily Record (of Dunn) and El Mercado Latino. Eric mentioned that Sampson Independent is always looking for filler articles. We could give them information on what to watch for in children's behavior, etc.

NEW BUSINESS

Billboards: JW shared information from Alex Lucas of Lamar Advertising with price quotes for billboards. Two boards for six months would run \$2,100. This includes the first posterflex for \$175 with the second one at \$150. After a phone call to Alex, it was decided that she would ask the artist if the billboard could have our Meth Death website picture on it. Alex also informed the group that we could set up the board on a rotation method. We'd have to purchase posterflex for each billboard utilized. If we choose a permanent location, it would depend on the availability as to whether the board would be lit. Alex quoted the price of \$1,975 for one year / one sign. If we choose to do a mobile sign, it would run \$2,700 for one year.

Everyone agreed that the group meeting for discussion about the website program requirements could also include discussion about billboards and newspaper ads. They decided that JW, Becky, Sarah, Eric and David Kidd would be on this discussion committee. Pat Green will also be asked to be included since she can help determine the dissemination of funds. The group would come back with information for the next Board meeting. Sarah made a motion that we go forward in scheduling the meeting. Becky seconded the motion with total support by the Board. At this time, Becky mentioned that it would be cost effective to have vinyl signs made for all the school football fields which the Board agreed were a great idea. The cable channel was also suggested as a free resource to get information out.

Eric shared information regarding a possible camera purchase for CPS to use to document any discoveries of Meth lab activity during home visits by the social workers. The camera is \$150.00. Sarah added that this would serve the purpose of many of the Task Force members. There will be discussion between Eric and Mary Margaret and they will come back to the Board about it later.

Fundraiser Idea: JW talked about the antique car show that was held at the Court Square Street Fair. He would like for us to consider the possibility of holding a large show as our annual fundraiser. He had the opportunity to talk to some of the people there and discovered that they are very passionate about these events. Everyone was in agreement that it sounds like something we should pursue. There will be more discussion about this at a later date. Sarah suggested that we use Signature Events out of Raleigh to make the arrangements since they had handled the preparations for the DSS Adoption Fair and did a wonderful job with it. She will talk with the representative and follow-up with the Board afterward. It was also mentioned that we start planning our annual MTF Board meeting soon which will be held in January.

Other: JW informed the Board that the Fourth Eastern Gang Conference will be held on January 19th in Duplin County in front of the James Sprunt Community College Civic Center.

The meeting adjourned at 9:15 am with a motion from David Kidd, seconded by Sarah.